



CEDARS-SINAI
DEPARTMENT OF SURGERY

CEDARS-SINAI OTOLARYNGOLOGY: 2017

DAY 1 - OSA: Treatment of the CPAP-Intolerant Patient

DAY 2 - Sinus and Eustachian Tube Surgery: "How I Do It"

DAY 3 - Advances in Otolaryngology for the Primary Care Specialist

MARCH 24-26, 2017

This dynamic and interactive three-day conference will equip otolaryngologists, primary care specialists, sleep specialists, PAs, NPs and other allied healthcare professionals with the latest current clinical information, technological advances and recent guidelines to support optimal care for patients presenting with sleep disorders and ear, nose and throat conditions.

CONFERENCE LOCATION

Cedars-Sinai Medical Center
Harvey Morse Conference Center
Plaza Level, South Tower
8701 Gracie Allen Drive
Los Angeles, CA 90048

For the latest course information and to register, visit cedars-sinai.edu/Otolaryngologycme

ACTIVITY INFORMATION

COURSE DESCRIPTION

This dynamic and interactive three-day conference will equip otolaryngologists, primary care providers, sleep specialists and other healthcare providers with the most current clinical information, technological advances, innovative approaches, and recent guidelines to support optimal care for patients presenting with sleep disorders and ear, nose, and throat conditions.

DAY ONE is a three-hour afternoon program focused on various aspects of obstructive sleep apnea, after failure of CPAP, including medical and surgical weight loss, dental devices, nasal surgery, pediatric sleep apnea and other equally important topics. The last half of the Day One program features a working dinner that allows participants to select two of four relevant topic sessions. The day will end with a cadaver prosection demonstration of hypoglossal nerve stimulation.

DAY TWO offers a comprehensive exploration of sinus center best practices. The morning session will focus on practical office-based approaches to sinus disease management and sinus surgery (adult and pediatric). Topics include endoscopic procedures, avoiding complications, functional nasal airway reconstruction, and a neurosurgeon's perspective of CSF leaks. In the afternoon, participants will select two of four sessions, one of which is a hands-on cadaver lab (no CME provided) that will contrast and compare different technologies. Following the breakout sessions, participants will cover Eustachian Tube (ET) content, including an introduction to ET surgery, anatomy and physiology, and the pathophysiology of ET dysfunction, as well as dilation, indications and results of ET techniques. A live-demonstration cadaver dissection will underscore key learnings. Participants will also have an opportunity to stay after hours for an optional hands-on cadaver workshop to enhance skills in ET balloon dilation and other procedures.

DAY THREE is designed to meet the ENT needs of the primary care provider. The program agenda is divided into four sessions – Ears, Nose/Sinus, Mouth/Throat and Neck – with each session offering an in-depth review of the most important issues facing PCPs. A working lunch encourages interaction among participants and allows a choice of two sessions to ensure the most meaningful use of each participant's time. An optional Skills Lab from 1:30 to 4:30 p.m. presents a final opportunity for attendees to refine their ENT skills.

TARGET AUDIENCE

This course is designed to meet the educational needs of primary care physicians, nurse practitioners and physician assistants who work in general medicine, family practice and pediatrics, as well as other healthcare providers involved in the care of patients with otolaryngologic conditions.

EDUCATIONAL OBJECTIVES

- Evaluate effective treatments and diagnostic modalities that can be used for patients suffering with sinusitis and other nasal diseases and disorders to improve their quality of life
- Identify medical, surgical and nutritional approaches for the adult patient population based on the relationship between sleep apnea and weight loss
- Effectively manage obstructive sleep apnea (OSA), including recommendations for using dental devices to minimize the risk of developing CVD
- Describe key points in endoscopic sinus surgery in managing pediatric and adult sinus conditions, including nasal CSF leaks
- Recognize when to refer a patient to an ENT specialist, and be able to counsel patients regarding possible treatment options the specialist might recommend
- Determine appropriate assessment and management strategies for patients seeking treatment for clinical ear conditions, including infections, balance disorders, tinnitus and hearing loss
- Evaluate techniques and methods for managing head and neck cancer patients to maximize outcomes and minimize complications and side effects
- Apply acquired knowledge of facial reconstructive surgical techniques to maximize reconstruction options for patients with head and neck defects
- Discuss new technologies, instrumentation and techniques that are available to improve the treatment of patients with sinus disease
- Participate in workshops to enhance skills in evaluating the techniques and technologies used in sinus surgery

ACCREDITATION STATEMENT

Cedars-Sinai Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.



CREDIT DESIGNATION STATEMENT

Cedars-Sinai Medical Center designates this live activity for a maximum of 19.0 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CONTINUING NURSING EDUCATION

The California State Board of Registered Nursing accepts courses approved by the ACCME for Category 1 credit as meeting the continuing education requirements for license renewal.

POLICY ON DISCLOSURE

It is the policy of Cedars-Sinai Medical Center to ensure balance, independence, objectivity and scientific rigor in all its educational activities. Cedars-Sinai Medical Center assesses conflicts of interest with its faculty, planners and managers of CME activities. Conflicts of interest that are identified are resolved by reviewing that presenter's content for fair balance and absence of bias, scientific objectivity of studies utilized in this activity, and patient care recommendations.

While Cedars-Sinai Medical Center endeavors to review faculty content, it remains the obligation of each physician or other healthcare practitioner to determine the applicability or relevance of the information provided from this course to his or her own practice.

ACKNOWLEDGMENT OF COMMERCIAL SUPPORT

Commercial support for this course is pending and will be disclosed at the symposium.

AGENDA

FRIDAY, MARCH 24, 2017

OSA: TREATMENT OF THE CPAP-INTOLERANT PATIENT

5:00 P.M.	Registration and Beverages	
5:50	Welcome/Introduction/What is CPAP-Intolerant?	<i>Martin Hopp, MD</i>
SESSION I	Moderators: Nicholas L. Schenck, MD and John L. Sherman, MD	
	Medical Weight Loss Therapy Update	<i>Adrienne Youdim, MD</i>
	Surgical Weight Loss Therapy Update	<i>Scott Cunneen, MD</i>
	The Best Dental Device Treatment	<i>Robert B. Gerber, DDS</i>
	Nasal Surgery for the OSA Patient?	<i>Daryoush Saadat, MD</i>
	Something that Works: Geneoglossal/BiMax, Base of Tongue Surgery	<i>Jose Barrera, MD</i>
	Sleep Endoscopy	<i>Eric Kezirian, MD</i>
	Palatal Surgery for OSA	<i>David Alessi, MD</i>
	Q&A	
	Break	
SESSION II	Moderators: Gary S. Bellack, MD and Joel B. Epstein, DMD	
7:05	XII Stimulation Therapy	<i>Martin Hopp, MD</i>
	OSA Update	<i>Jose Barrera, MD</i>
	Pediatric OSA Management	<i>Gene Liu, MD</i>
	Home vs. Lab PSG	<i>Roy Artal, MD</i>
	Q&A	
7:45 - 8:45	WORKING DINNER - PLEASE SELECT TWO SEMINARS TO ATTEND	
	① Making Dental Devices	<i>Joel B. Epstein, DMD and Robert B. Gerber, DDS</i>
	② Reading a PSG	<i>Roy Artal, MD</i>
	③ Sleep Endoscopy: How to Do It	<i>Eric Kezirian, MD</i>
	④ Management of Difficult Cases	<i>Jose Barrera, MD</i>
8:45 - 9:00 P.M.	Optional Cadaver Prosection: Hypoglossal Nerve Stimulator Demo	<i>Martin Hopp, MD and Daryoush Saadat, MD</i>

SATURDAY, MARCH 25, 2017

SINUS AND EUSTACHIAN TUBE SURGERY: "HOW I DO IT"

7:30 A.M.	Registration and Continental Breakfast	
8:15	Welcome and Overview	<i>Martin Hopp, MD</i>
	SESSION I	Moderator: Gary S. Bellack, MD
8:25	• Social Media and Marketing	<i>Gordon Kolodny</i>
	• The Role of the ENT Physician Assistant	<i>Nabilah Ali, PA-C</i>
	• Making a Sinus Center: "How I Do It"	<i>Narine Vardanyan, MHA</i>
	• Surgical Consent	<i>Anita Newman, MD</i>
	• Endoscopic Denker's Approach for Tumors of the Anterior Maxilla	<i>Jivianne Lee, MD</i>
	• In-Office Procedures to Augment your Rhinology Practice	<i>Raj Sindwani, MD</i>
9:10	Open Forum/Discussion	
9:20	Break	
	SESSION II	Moderator: Karan Dhir, MD
9:35	• The Effect of Sinus Surgery on the Voice	<i>Shawn Nasser, MD</i>
	• Frontal Drill-Out and Obliteration	<i>Bozena Wrobel, MD</i>
	• Rhinoplasty with Sinus Surgery	<i>Daryoush Saadat, MD</i>
	• Middle Turbinate Management	<i>Arthur Wu, MD</i>
	• Functional Nasal Airway Reconstruction	<i>Babak Azizzadeh, MD</i>
	• How to Avoid Complications in Endoscopic Sinus Surgery	<i>Raj Sindwani, MD</i>
10:25	Open Forum/Discussion	
10:35	Break	
	SESSION III	Moderator: Matthew Finerman, MD
10:50	• Nasal Packing and Endoscopic Sinus Surgery	<i>Jeffrey Suh, MD</i>
	• Pediatric Sinus Surgery	<i>Christina M. McAlpin, MD</i>
	• Quality Assurance in Sinus Surgery	<i>Martin Hopp, MD</i>
	• A Neurosurgeon's View of CSF Leaks	<i>Wesley King, MD</i>
	• Inverted Papilloma	<i>Naveen Bhandarkar, MD</i>
	• New Horizons in Frontal Sinus Surgery	<i>Raj Sindwani, MD</i>
11:25	Open Forum/Discussion	
11:30	Lunch	
	PLEASE SELECT TWO SEMINARS TO ATTEND	
	① Hands-On Cadaver Lab: Comparison of Different Technologies	<i>Lab Session</i>
	② Decision-Making in Sinus Surgery: Case Studies	<i>Raj Sindwani, MD</i>
	③ The Paranasal Sinuses and "E-Tube": Imaging Diagnostic Dilemmas	<i>Charles Schatz, MD</i>
	④ Acclarent AERA Eustachian Tube Dilatation System Training (Non-CME; training is required for use)	
12:45 PM	Break	
	SESSION IV	Moderator: Madison Richardson, MD
1:00	• Introduction to Eustachian Tube Surgery	<i>Martin Hopp, MD</i>
	• Anatomy and Physiology of the Eustachian Tube	<i>Dennis Poe, MD</i>
	• Pathophysiology of Eustachian Tube Dysfunction	<i>Dennis Poe, MD</i>
	• Management of Peritubal Lymphoid Tissue	<i>David B. Keschner, MD</i>

2:10	Break	
	SESSION V	Moderator: Vanessa Rothholtz, MD
2:20	• Dilation of Eustachian Tube Techniques	<i>Dennis Poe, MD</i>
	• Indications and Results of Eustachian Tube Techniques	<i>Dennis Poe, MD</i>
	• Revision ETD –When to Do It	<i>David B. Keschner, MD</i>
3:10	• Open Forum	
	SESSION VI	Moderator: Vanessa S. Rothholtz, MD
3:20	• Cadaver Dissection	<i>Dennis Poe, MD</i>
4:30	Closing Remarks/Adjournment	<i>Martin Hopp, MD</i>
	OPTIONAL HANDS-ON CADAVER WORKSHOP	
4:40 PM	Eustachian Tube Balloon Dilation and Other Procedures	<i>Lab Session</i>

SUNDAY, MARCH 26, 2017
ADVANCES IN OTOLARYNGOLOGY FOR THE PRIMARY CARE SPECIALIST

8:00 AM	Welcome/Introduction	<i>Vanessa S. Rothholtz, MD; Lucia S. Olarte, MD; Christina M. McAlpin, MD</i>
	SESSION I: EARS	Moderator: Nabilah Ali, PA-C
8:10	I Have an Earache!	<i>Yu-Tung Wong, MD</i>
8:20	My Ears are Blocked and Ringing!	<i>William H. Slattery, MD</i>
8:30	I'm Dizzy, is this Vertigo?	<i>Vanessa S. Rothholtz, MD</i>
8:40	My Face is Paralyzed!	<i>Grace Lee Peng, MD</i>
8:50	Break/Q&A	
	SESSION II: NOSE/SINUS	Moderator: Christina M. McAlpin, MD
9:05	I Can't Breathe through my Nose!	<i>Mani Zadeh, MD</i>
9:15	I Have a Runny Nose	<i>Arthur Wu, MD</i>
9:25	I Can't Smell!	<i>Daryoush Saadat, MD</i>
9:35	My Nose is Bleeding!	<i>Matthew Finerman, MD</i>
9:45	Break/Q&A	
	SESSION III: MOUTH/THROAT	Moderator: Lucia S. Olarte, MD
10:00	I'm Hoarse	<i>Anca M. Barbu, MD</i>
10:10	My Snoring Keeps My Partner Awake!	<i>Martin Hopp, MD</i>
10:20	I Have a Sore Throat!	<i>Anita N. Newman, MD</i>
10:30	Do I Have Cancer in My Mouth?	<i>Martin Hopp, MD</i>
10:40	Break/Q&A	
	SESSION IV: NECK	Moderator: Vanessa S. Rothholtz, MD
10:50	I Have a Lump in My Neck!	<i>Christina M. McAlpin, MD</i>
11:00	Stones, Groans and Moans	<i>Babak Larian, MD</i>
11:10	What is on My Skin?	<i>Henry H. Chen, MD</i>
11:20	I Can't Stop Coughing!	<i>Anita Newman, MD</i>
11:30	I Got Hit in the Face!	<i>Lucia S. Olarte, MD</i>
11:40	Airway Emergencies	<i>Gene Liu, MD</i>
11:50	Break/Q&A	
12:00-1:00 PM	WORKING LUNCH - PLEASE SELECT TWO SEMINARS TO ATTEND	
	① The Latest in Kid Stuff	<i>Christina M. McAlpin, MD</i>
	② Contrast vs. No-Contrast Imaging	<i>Charles Schatz, MD</i>
	③ Vertigo vs. Dizziness	<i>Vanessa S. Rothholtz, MD</i>
	④ Facial Plastic Surgery: Who Needs It vs. Who Wants It	<i>Lucia S. Olarte, MD</i>

1:30-4:30	OPTIONAL ROUND-ROBIN SKILLS LABS <i>Each session will repeat three times</i>	
	SESSION I	Location: Harvey Morse Auditorium
	• Otolgic Examination <ul style="list-style-type: none"> • Pneumo-Otoscopy, Tuning Fork Exams, Pathology Simulation (Otosim) • Cerumen & Foreign Body Removal 	
	• How to Read an Audiogram	
	• Vertigo: Diagnosis (including Dix Hallpike Maneuver) and Treatment (including Epley Maneuver)	
	SESSION II	Location: Simulation Center
	• Nasal Foreign Body Management	
	• Epistaxis Management: Cautery and Packing	
	• Treatment of a Peritonsillar Abscess	
	• Tracheotomy Review and Tracheostomy Care	
	SESSION III	Location: Autopsy Conference Suite
	• Head and Neck Exam with Thyroid Exam	
	• Nasal Endoscopy	
	• Fiberoptic Laryngoscopy	
	• Laryngeal Findings on Stroboscopy	

REGISTRATION

REGISTRATION METHODS

ONLINE registration: visit cedars-sinai.edu/Otolaryngologycme

MAIL form to: Cedars-Sinai Medical Center

Office of Continuing Medical Education

Attn: Registration

8797 Beverly Blvd., Suite 250

Los Angeles, CA 90048

FAX form to: 310-423-8596

For additional course or registration information, call 310-423-5548.

Please print clearly

LAST NAME _____ FIRST NAME _____

DEGREE _____ SPECIALTY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

**An email address is required to register for the conference.*

REGISTRATION FEES

	PHYSICIAN	ALLIED HEALTH	RESIDENT/FELLOW
Received by 3/3/17	<input type="checkbox"/> \$ 200	<input type="checkbox"/> \$ 100	<input type="checkbox"/> <i>Free of Charge</i>
Received after 3/3/17	<input type="checkbox"/> \$ 250	<input type="checkbox"/> \$ 150	<input type="checkbox"/> <i>Free of Charge</i>

CHECK ENCLOSED PAYABLE TO CSMC FOR \$ _____

PLEASE CHARGE MY CREDIT CARD VISA MASTERCARD AMEX FOR \$ _____

CC NUMBER _____ CCV _____ EXP DATE ____/____/____

AUTHORIZED SIGNATURE _____

FRIDAY, MARCH 24 - Please select two seminars to attend by checking your selections below:

- ① Making Dental Devices
- ② Reading a PSG
- ③ Sleep Endoscopy: How to Do It
- ④ Management of Difficult Cases

SATURDAY, MARCH 25 - Please select two seminars to attend by checking your selections below:

- ① Hands-On Cadaver Lab: Comparison of Different Technologies
- ② Decision-Making in Sinus Surgery: Case Studies
- ③ The Paranasal Sinuses and "E-Tube": Imaging Diagnostic Dilemmas
- ④ Acclarent AERA Eustachian Tube Dilation System Training (*Non CME, training is required for use*)

HOW DID YOU LEARN ABOUT THIS CME ACTIVITY?

- Brochure/Other Printed Materials Cedars-Sinai Website Email
- Internet Search Colleague Past Participant
- Internal Cedars-Sinai Communication Other _____

CONFIRMATION

A confirmation letter and receipt will be emailed to you. If you do not receive a confirmation, please call 310-423-5548 to confirm your registration.

CANCELLATION AND REFUND POLICY

Cedars-Sinai reserves the right to cancel or reschedule programs due to circumstances beyond its control, or close registration when programs are oversubscribed. Registrants are advised against purchasing non-refundable airline tickets until they receive confirmation from the CSMC Office of CME. Cedars-Sinai is not responsible for penalties incurred as a result of cancelled transportation fees. Requests for cancellation must be received by Monday, March 13, 2017. A partial refund, less a \$50 handling fee, will be issued following the meeting. After March 13, 2017, no refunds will be given. For further information, please contact the Office of Continuing Medical Education at 310-423-5548 or cme@cshs.org.



We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us better serve you.

FACULTY

COURSE DIRECTOR

Martin L. Hopp, MD, PhD

Medical Director

Cedars-Sinai Sinus Center and Cedars-Sinai Sleep Apnea Center

COURSE ADMINISTRATIVE DIRECTOR

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Administrative Services Associate

Cedars-Sinai Sinus Center and Cedars-Sinai Sleep Apnea Center

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Nabilah Ali, PA-C

Physician Assistant

Otolaryngology, Head and Neck Surgery

Roy Artal, MD

Medical Director of Tower Sleep Medicine

Gary S. Bellack, MD

Attending Otolaryngologist

Head and Neck Surgeon

Karan Dhir, MD

Attending Otolaryngologist

Facial Plastic and Reconstructive Surgeon

Joel B. Epstein, DMD, MSD

Professor

Attending Dentist

Matthew L. Finerman, MD

Attending Otolaryngologist

Head and Neck Surgeon

Robert B. Gerber, DDS, FADC

Director, Tower Dental Group

Tower Dental Implant Center

Christina M. McAlpin, MD

Adult and Pediatric Otolaryngologist

Head and Neck Surgeon

Lucia S. Olarte, MD

Attending Otolaryngologist

Facial Plastic and Reconstructive Surgeon

Vanessa S. Rothholtz, MD

Attending Otolaryngologist

Head and Neck Surgeon

Daryoush D. Saadat, MD

Attending Otolaryngologist

Facial Plastic and Reconstructive Surgeon

John L. Sherman, MD

Attending Pulmonologist

Raj P. TerKonda, MD

Attending Otolaryngologist

Facial Plastic and Reconstructive Surgeon

Arthur W. Wu, MD

Assistant Professor

Endoscopic Sinus and Skull Base Surgery

INVITED GUEST FACULTY

Naveen D. Bhandarkar, MD

Assistant Professor

Attending Otolaryngologist

UC Irvine Department of Otolaryngology

David B. Keschner, MD

Physician

Surgery, Head/Neck

Kaiser Permanente

Irvine, CA

Eric J. Kezirian, MD, MPH

Professor

Otolaryngology-Head & Neck Surgery

Keck School of Medicine of USC

Jivianne K. Lee, MD

Physician

Surgery, Head/Neck

Kaiser Permanente

Irvine, CA

Charles J. Schatz, MD

Head and Neck Imaging Specialist

Beverly Tower Los Angeles Imaging

Center/A RadNet Imaging Center

Los Angeles, CA

Jeffrey Suh, MD

Associate Professor-in-Residence

Department of Head and Neck Surgery

David Geffen School of Medicine at UCLA

Attending Surgeon, Division of Head and

Neck Surgery, VA of Greater LA

Los Angeles, CA

Bozena Wrobel, MD

Clinical Assistant Professor of

Otolaryngology, Head and Neck Surgery

(Clinician Educator)

Keck School of Medicine of USC

Los Angeles, CA

DISTINGUISHED GUEST FACULTY

Jose Barrera, MD, FACS

Private Practice, Facial and Reconstructive Plastics

Surgeon

San Antonio, TX

Dennis Poe, MD, PhD

Associate Professor of Otolaryngology,

Harvard Medical School

Boston Children's Hospital

Boston, MA

Raj Sindwani, MD

Co-Director, Minimally Invasive Cranial Base

and Pituitary Surgery

Director, Cleveland Clinic Rhinology and Endoscopic

Skull Base Surgery Fellowship

Cleveland Clinic Head and Neck Institute

Cleveland, OH

CEDARS-SINAI MEDICAL CENTER FACULTY

David M. Alessi, MD

Attending Otolaryngologist

Facial Plastic and Reconstructive Surgeon

Babak Azizzadeh, MD

Attending Facial Plastic and Reconstructive Surgeon

Anca M. Barbu

Attending Otolaryngologist

Head and Neck Surgeon

Henry H. Chen, MD, MBA

Attending Otolaryngologist

Head and Neck and Facial Plastic Surgeon

Scott A. Cunneen, MD

Co-Director, Bariatric Surgery

Gene Liu, MD

Chair, Department of Surgery CSMG

Otolaryngologist

Head and Neck Surgeon

Pediatric Services

Wesley A. King, MD

Attending Neurosurgeon

Gordon Kolodny

Health System Director

Marketing Department

Babak Larian, MD

Clinical Chief

Division of Otolaryngology, Head and Neck Surgery

Medical Director, Head and Neck Cancer Center

Shawn S. Nasser, MD

Attending Otolaryngologist

Ronen Nazarian, MD

Director of Otolaryngology and Restorative Hearing Surgery

Osborne Head and Neck Institute

Anita N. Newman, MD

Pediatric Otolaryngologist

Head and Neck Surgeon

Grace Lee Peng, MD

Attending Otolaryngologist

Head and Neck Surgeon

Madison F. Richardson, MD

Attending Otolaryngologist

Head and Neck Surgeon

Nicholas L. Schenck, MD, FACS

Attending Otolaryngologist

Facial Plastic and Reconstructive Surgeon

William H. Slattery, III, MD

Associate Otolaryngologist

Head, Department of Clinical Studies House Ear Institute

House Ear Clinic, Inc.

Yu-Tung Wong, MD

Attending Otolaryngologist

Head and Neck Surgeon

Adrienne Youdim, MD, FACP

Attending Physician

Private Practice

Center for Weight Loss and Nutrition

Lasky Clinic

Mani H. Zadeh, MD, FACS

Attending Otolaryngologist

Head and Neck Surgeon

ACTIVITY DETAILS

CONFERENCE LOCATION

Cedars-Sinai Medical Center

Harvey Morse Auditorium

8701 Gracie Allen Drive

Los Angeles, CA 90048

310-423-5548



The Harvey Morse Auditorium is located on the Plaza level, South Tower of the Medical Center.

A short 15-mile taxi ride from LAX will bring you to the Medical Center.

PARKING AT CEDARS-SINAI

Self-parking is available in CSMC Visitor lots (P1, P2, etc.).



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CONTINUING MEDICAL EDUCATION

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REGISTER TODAY!

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